QUATARO

PUBLIC WHITEPAPER

From airdrop to an ecosystem connecting Web3 and real-world business

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100,000+ users | Three development stages | Solana-based ecosystem

Quataro brings together a community, marketing infrastructure, a digital economy, and future real-world services within one ecosystem developed in successive stages.

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Executive Summary

Quataro is a live Telegram Mini App and a growing Solana-based ecosystem. The project begins with a community and a real product, then develops a digital economy around $QTR and ultimately connects it with payment services and physical infrastructure.

Quataro already has more than 100,000 users. This audience was acquired primarily through organic growth, before the launch of full-scale marketing. Users complete tasks, invite friends, earn XP, and help the project grow.

XP represents activity points for Stage 1. It reflects a user's verified contribution and will be considered when calculating the future $QTR airdrop. XP is not a token, cannot be sold, and does not have a predetermined conversion rate.

The central idea of Quataro is to combine the ability of Web3 projects to build active communities quickly with the constant need of digital products and real-world businesses for customers, traffic, and promotion. Users are rewarded for useful actions, businesses receive measurable outcomes, and Quataro generates revenue for product development, marketing, and infrastructure.

> **Telegram Mini App -> active community -> $QTR and a digital economy -> real products and infrastructure.**

1. The Quataro Vision

Quataro is not being created as another token that still needs to find a use case. The project follows the reverse sequence: first a working product, an audience, and verified activity; then a token, an internal economy, and new services.

Crypto projects can attract attention quickly, build active communities, and use powerful growth mechanics. Real-world businesses constantly need new customers, traffic, and promotion. Quataro is designed to connect these two worlds and turn user activity into a manageable marketing force.

The long-term goal is to build a self-reinforcing ecosystem in which audience growth increases the value of services, services generate revenue and demand for $QTR, and part of that revenue is directed toward product development, promotion, proprietary technology, and token supply reduction.

Parameter	Value
Current product	Telegram Mini App
Current scale	More than 100,000 users
Stage 2 blockchain	Solana
Ecosystem token	$QTR
Status	Stage 1 is live; Stage 2 is under development

2. The Problem and the Solution

Most digital marketing pays for impressions and clicks but does not always provide businesses with a clear connection between spending and useful actions performed by real people. At the same time, users create attention, distribute content, and help products grow, yet rarely participate in the value they create.

The crypto market faces a different problem: an asset often appears before the product, audience, and sustainable revenue streams. Such a model depends on short-term interest and has little connection to real usage.

Quataro brings both sides together. A partner defines a useful action and gains access to an active audience. A user receives a clear task and a reward. The ecosystem earns a fee and directs it toward the product, growth, liquidity, infrastructure, and the deflationary mechanics of $QTR.

User

Receives simple access through Telegram, a contribution history, gaming and economic opportunities, and, during Stage 1, a position in the future $QTR distribution.

Business and partner

Receives a promotion channel with a defined budget, target action, and measurable result.

Ecosystem

Generates activity, revenue, and the ability to develop digital and real-world products consistently.

3. Stage 1: Community, XP, and Airdrop

Stage 1 is already live. Its purpose is to build a large active audience, record the contribution of early participants, and prepare the foundation for the future Quataro economy.

Users complete tasks, receive daily rewards, invite active friends, learn about the project, take part in the leaderboard, and interact with Quataro's social channels. XP is awarded for verified actions.

Before moving to Stage 2, Quataro will record the results of Stage 1. The final distribution formula will consider accumulated XP, the available community pool, and anti-abuse rules. This means XP affects a user's position but does not promise a predetermined amount of $QTR for each point.

Why participation matters now

Stage 1 is when the history of early contribution is created. Regular activity, task completion, and invitations of real users strengthen a participant's position before the airdrop.

What will be recorded

Verified XP, completed tasks, referral activity, and other published Stage 1 criteria.

What is not a promise

XP is not money, a debt claim, or a guarantee of a fixed value in the future distribution.

> **Stage 1 creates more than a registration count; it creates a verified history of community participation.**

4. The Quataro Marketing Engine

The Quataro audience is intended to become a large-scale marketing engine capable of directing user activity toward the promotion of applications, brands, content, communities, and real-world businesses.

During Stage 1, this infrastructure helps grow Quataro and the project's media channels. During the next stage, the advertising platform can be opened to external partners. A partner defines the task, conditions, budget, and campaign volume; the user performs an action that can be verified and receives the specified reward.

This turns attention into a useful resource. Users participate in the value being created, businesses receive promotion, and Quataro revenue supports the product, team, marketing, liquidity, infrastructure, and the reduction of the $QTR supply.

- campaigns for digital products, content, and communities;
- promotion of goods, services, and other real-world business areas;
- predefined actions and rewards;
- measurable outcomes for partners;
- protection against artificial activity and duplicate rewards;
- a new source of ecosystem revenue and internal demand.

> **Quataro is not only building an audience; Quataro is creating infrastructure for managing attention.**

5. Stage 2: $QTR and the Digital Economy

During Stage 2, Quataro moves from XP and the airdrop to a digital ecosystem that creates internal demand and supports its own development. The history of Stage 1 is preserved and becomes the basis for distributing $QTR to early participants.

$QTR becomes the primary instrument for settlement and participation within Quataro. The same token can be used across participation programs, NFT acquisition and development, the marketplace, swaps, advertising campaigns, and other services. This creates turnover, fees, and a recurring economic cycle.

- launch of $QTR and distribution to Stage 1 participants;
- participation programs with $QTR lockups;
- NFT gamification, levels, utility, and upgrades;
- marketplace and exchange functions;
- expanded gaming and social mechanics;
- an advertising platform for partners;
- a deflationary model linked to real operations.

> **Stage 2 turns Quataro's accumulated audience into a functioning digital economy.**

6. The $QTR Token

$QTR is the utility token of the Quataro ecosystem on Solana. Its purpose is to support participation in ecosystem products and operations. The value of $QTR is intended to be driven by utility, turnover, and service development rather than solely by expectations of market price movements.

- distribution for Stage 1 contribution;
- participation programs within the ecosystem;
- acquisition, development, and use of NFTs;
- marketplace operations and exchange functions;
- payment for services, fees, and advertising campaigns;
- use in future Quataro products.

Parameter	Value
Name	Quataro Token
Ticker	$QTR
Network	Solana
Maximum supply	1,000,000,000 $QTR
Additional issuance	Not planned

7. Approved Tokenomics

The maximum supply is fixed at 1,000,000,000 $QTR. The allocation creates dedicated resources for the community, liquidity, growth, the team, strategic development, and long-term participation programs.

Category	Share	$QTR	Purpose
Community and early contribution	**10%**	100,000,000	Airdrop and community programs
Liquidity	**20%**	200,000,000	Market and exchange infrastructure
Growth and partnerships	**10%**	100,000,000	Marketing, integrations, and audience growth
Team	**10%**	100,000,000	Long-term development of the product

Category	Share	$QTR	Purpose
Strategic reserve and investors	**10%**	100,000,000	Public and private strategic rounds; any unallocated portion remains in the ecosystem reserve
Participation and incentives	**40%**	400,000,000	Long-term ecosystem programs

Reserve tokens are not intended to enter circulation simultaneously. Vesting schedules, unlocks, and the rules governing each allocation must be published before they are put into use.

8. $QTR Lockup Participation Programs

Users will be able to allocate $QTR voluntarily to a participation program and lock it for a chosen period. This mechanism temporarily reduces the freely available token supply and allows the participant to receive rewards under the rules of the selected program.

The potential reward level may depend on the participation period, user activity, NFT configuration, and the state of the Quataro economy. Longer participation and a more advanced NFT configuration may strengthen a user's position.

Competitive reward potential is intended to attract new users and support long-term participation. However, program parameters must not be set at the expense of sustainability; they are calculated with regard to the available reserve, real revenue, and the state of the economy.

At launch, incentives are funded by the approved participation reserve. As the ecosystem matures, the model is intended to rely increasingly on real fees and product revenue. Exact lockup periods, reward levels, limits, and fees are published in the program rules before launch and may be adjusted to preserve economic sustainability.

> **This Whitepaper establishes the principles of the program but does not promise permanent or guaranteed returns.**

9. NFT Gamification and Upgrades

NFTs in Quataro are functional digital objects, not merely collectible images. They may enhance a user's capabilities in participation programs, unlock gameplay advantages, support status, and create a long-term progression goal within the ecosystem.

Five NFT levels are planned: Common, Rare, Epic, Mythical, and Legendary. The project issues base Common NFTs. Higher levels are created by users through the sequential merging of two identical NFTs from the previous level.

Common -> Rare

Two Common NFTs are merged into one Rare NFT.

Rare -> Epic

Two Rare NFTs are merged into one Epic NFT.

Epic -> Mythical

Two Epic NFTs are merged into one Mythical NFT.

Mythical -> Legendary

Two Mythical NFTs are merged into one Legendary NFT.

- a deterministic result for every upgrade;
- no paid randomness or betting mechanics;
- a reduction in NFT quantity with each upgrade;
- turnover and demand creation for $QTR;
- fees for issuing base NFTs and performing upgrades;
- 20% of the corresponding revenue directed to $QTR burning.

Accordingly, one Legendary NFT requires sixteen original Common NFTs, excluding upgrade operations. Rarity is created through user actions and expenditure rather than arbitrary issuance of top-tier NFTs by the project.

Four active NFT slots are planned. The effectiveness of a configuration will depend on NFT levels and user activity. Exact prices, boost values, and fees are not fixed in the public Whitepaper; they will be published before the module launches and may be adjusted to protect economic sustainability.

10. Marketplace, Exchanges, and Internal Utility

The marketplace will allow users to buy and sell supported NFTs under transparent rules. Exchange functions will simplify operations involving $QTR and other supported assets within the Quataro user journey.

These modules create not only convenience but also recurring turnover. The same $QTR can be acquired for an NFT and then used in an upgrade, participation program, marketplace transaction, advertising campaign, or another service. Total transaction volume over a period can therefore exceed the number of tokens in circulation many times over.

The fees for each module will be published before launch. Users must be able to see the operation cost, the expected result, and the applicable burn share in advance.

11. Quataro Revenue Model

Quataro's sustainability is intended to rely on several in-demand products rather than a single source of funds. The digital economy creates early revenue streams, the advertising platform connects the audience with external demand, and Stage 3 adds payment and infrastructure directions.

NFT

Revenue from issuing base NFTs and their sequential development.

Marketplace

Fees from transactions between users.

Exchange functions

Fees from supported exchange operations.

Participation programs

Service fees under the rules of each program.

Advertising platform

Revenue from campaigns for digital projects, brands, and real-world businesses.

Partnerships and services

Integrations, joint products, and other useful ecosystem functions.

Stage 3

Payment services, computing infrastructure, and related products.

The portion of revenue remaining after burning is directed toward development, security, the team, marketing, partnerships, liquidity, user support, and proprietary infrastructure.

12. The 20% Burn and Deflationary Model

Quataro's approved rule is that 20% of the fees and product revenue received by the ecosystem is directed toward permanently reducing the $QTR supply.

If revenue is received in $QTR, the corresponding token share is burned directly. If revenue is received in another asset, an equivalent share may be used to acquire and burn $QTR under published treasury rules. Every burn operation must be verifiable through public on-chain transactions.

For example, if a user spends 10,000 $QTR to acquire an NFT and this amount becomes Quataro revenue, 2,000 $QTR is directed to burning while the remaining 8,000 $QTR supports ecosystem operations and development.

Across thousands of operations, tokens may pass repeatedly through Quataro products while part of each corresponding revenue cycle is removed from supply. Fixed issuance, burning, temporary lockups, and the use of $QTR in NFTs and services create an active deflationary model intended to support long-term token value.

- revenue from base NFTs;
- NFT upgrade fees;
- marketplace and exchange fees;
- participation program fees;
- advertising platform revenue;
- other Quataro product and service revenue.

> **Burning is embedded in real ecosystem operations. It reduces supply but does not guarantee a market price.**

13. Stage 3: The Real Economy and Infrastructure

Stage 3 connects Quataro's digital economy with real products and physical infrastructure. Its purpose is to create utility and revenue sources that are not limited to the crypto market.

Quataro plans to develop a virtual card and related payment and settlement products through appropriate regulated partners. This is intended to simplify the use of ecosystem services in everyday scenarios and expand the use of $QTR wherever legally and technically permissible.

A strategic infrastructure direction is the creation and development of data centers and computing capacity. Part of Quataro's revenue is planned to support a proprietary technology base capable of serving digital products and generating income from the real economy.

- a Quataro virtual card;
- payment and settlement products;
- use of $QTR within supported services;
- proprietary technology solutions;
- data centers and computing infrastructure;
- revenue and liquidity inflows from real-world business.

> **The long-term goal is to transform Quataro from a digital product into an ecosystem with real services, assets, and infrastructure.**

14. Three Stages of Development

Quataro develops sequentially. Each stage builds on the audience, product, and economic results of the previous one. New modules launch only when product readiness, security, liquidity, partnerships, and applicable requirements allow it.

Stage	Scope
Stage 1 - live	Telegram Mini App, tasks, XP, referral system, leaderboard, social activity, community growth, and airdrop preparation.
Stage 2 - under development	$QTR, distribution to early participants, participation programs, NFT gamification, upgrades, marketplace, exchange functions, and the advertising platform.
Stage 3 - strategic direction	Virtual card, payment services, real products, data centers, and proprietary computing infrastructure.

15. Why the Model Can Scale

Quataro already has a working product and a large organically formed audience. Telegram lowers the entry barrier, the referral system accelerates distribution, and the media growth of the founder and brand expands the flow of new users.

Audience growth increases the value of the advertising platform. More active users create more opportunities for partner campaigns and revenue. New services increase $QTR utility and user retention, while part of the revenue generated returns to ecosystem development.

This creates mutual reinforcement: the community creates value for products and businesses; products generate revenue and $QTR utility; and revenue funds growth, infrastructure, and token supply reduction.

- more than 100,000 users before full-scale marketing;
- a working product before the token launch;
- a clear, mass-market entry point through Telegram;
- strong referral and media-driven growth;
- multiple sources of product revenue;
- a staged transition from attention to digital and real-world economic activity.

16. Team and Governance

Quataro was founded by Ruslan Salmanov, author of the Telegram channel Salmanov Crypto (@SalmanovCrypto). He is responsible for the strategic vision, product concept, public development, and formation of the Quataro ecosystem. The founder's media channels are among the key drivers of growth and direct communication with the community.

Quataro is developed through cross-functional work across the product, backend and frontend, blockchain modules, infrastructure, security, analytics, and content. The team and partner network expand as the project advances to new stages.

Quataro publishes only confirmed roles, partnerships, and integrations. Stage 2 financial modules must undergo separate testing and independent review before public launch.

> **Quataro's governance principle is simple: product readiness and transparent rules come before the public launch of each module.**

17. Principles of a Responsible Economy

Quataro aims to build an economy around clear utility, real operations, and transparent sources of rewards. Users should understand the action they perform, what they receive, and which fees apply.

The mechanics are designed without interest-bearing loans, guaranteed fixed returns, paid randomness, betting, or hidden conditions. The referral system is intended to reward real contribution and activity, not merely the paid entry of a new participant.

Every financial module, including participation programs, NFTs, the marketplace, payment functions, and treasury operations, requires separate legal, technical, and expert review before launch.

- real utility before financial promises;
- transparent rules, fees, and reward sources;
- deterministic NFT mechanics without paid randomness;
- no guaranteed returns;
- protection against abuse and duplicate rewards;
- Whitepaper updates when the model changes materially.

18. Important Information

As Quataro develops, certain operational parameters of the ecosystem may be adjusted with regard to market conditions, legal requirements, technical constraints, user behavior, and actual project results. These parameters may include reward amounts, participation program conditions, NFT characteristics, fees, and the launch timing of individual functions.

Participation in the ecosystem involves market, technical, operational, and regulatory risks. The value of $QTR and reward levels are not guaranteed, and this Whitepaper does not constitute investment advice.

19. Origin of the Name

The name Quataro is inspired by the quataron concept developed by Academician Askhab Magomedovich Askhabov of the Russian Academy of Sciences, describing the formation of stable structures from many small elements.

For Quataro, this symbolizes how individual user actions combine into a large community, then into a digital economy, and eventually into real products and infrastructure. The scientific concept is the source of the project's imagery and name, not its financial model.

20. Official Resources

Resource	Link
Quataro App	https://t.me/Quataro_bot
Website	https://quataro.world

Resource	Link
Quataro Telegram Channel	https://t.me/quataro_official
Founder Channel: Salmanov Crypto	https://t.me/SalmanovCrypto
Founder Instagram	https://www.instagram.com/salmanovcrypto
Founder X	https://x.com/0xsalmanovr
Quataro X	https://x.com/quatarоofficial
Quataro Instagram	https://www.instagram.com/quataro_official
RU Community Chat	https://t.me/quataro_ru
EN Community Chat	https://t.me/quataro_en

> **Trust only links published through Quataro's official resources.**

21. Conclusion

Quataro begins with an accessible Telegram application but is building a much broader system. Stage 1 forms the community and records contribution. Stage 2 creates a digital economy around $QTR. Stage 3 connects it with payment products, real-world business, and proprietary infrastructure.

Quataro's strength is intended to come not from promises but from the combination of a working product, an active community, real $QTR utility, sustainable revenue sources, and consistent development.

The history of early participation is being created now. A user who completes tasks, invites active friends, and accumulates XP helps build the foundation of Quataro's future economy and strengthens their position ahead of the $QTR distribution.

> **Every verified action creates value. Every participant helps build the next stage of Quataro.**

Legal Notice

This Whitepaper is provided for informational purposes and describes the current state, approved principles, and development plans of Quataro. It does not constitute investment advice, a public offer, a guarantee of profit, or a promise of market value. Digital assets involve market, technical, and legal risks. Exact parameters of programs, NFTs, fees, payment products, and infrastructure products that have not yet launched will be published before the corresponding modules are introduced. Material changes will be reflected in new versions of the Whitepaper and in official Quataro publications.

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